SKYN

DIGITAL

The Digital Pro

OFFICIAL SERVICE PRICE LIST

Service Price List 2026

Professional Digital Solutions at Fair & Competitive Prices

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Founded 2025 · Swat, Pakistan

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HOW TO READ THIS CATALOGUE

Estimated Market Benchmark

An indicative estimate of typical Pakistan market pricing. Not a verified national average or official industry statistic.

Sky N Digital Special Price

Our starting price for each service. Final quotations depend on project scope, features and complexity.

Your Savings

Calculated directly from the two prices displayed, in rupees and as a percentage of the benchmark.

PRICING OVERVIEW

Savings at a Glance

Every figure on this page is calculated from the prices printed in this catalogue — nothing more. Market benchmarks are indicative estimates, so actual savings will vary by project.

85
priced services listed across 10 categories

17%
average saving per priced service versus the market benchmark

Rs. 75,000
largest single saving: Advanced Android & iOS Application

AVERAGE SAVING BY CATEGORY



A NOTE ON THE NUMBERS
Savings percentages are rounded to the nearest whole number. Custom Quote services have no fixed price and are excluded from every calculation on this page.

Market benchmark prices are indicative estimates, not verified national averages or official statistics.
All prices in PKR. Sky N Digital prices are starting prices; final quotations depend on project scope.

01 Website Development & Design

Starting prices in PKR · Final quotation depends on project scope

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Landing Page Website	Rs. 20,000	**Rs. 17,000**	**Rs. 3,000** 15% lower
Basic Business Website	Rs. 45,000	**Rs. 38,000**	**Rs. 7,000** 16% lower
Professional Business Website	Rs. 75,000	**Rs. 65,000**	**Rs. 10,000** 13% lower
Corporate Website	Rs. 110,000	**Rs. 95,000**	**Rs. 15,000** 14% lower
School / College Website	Rs. 85,000	**Rs. 72,000**	**Rs. 13,000** 15% lower
Hotel / Restaurant Website	Rs. 90,000	**Rs. 78,000**	**Rs. 12,000** 13% lower
Booking & Reservation Website	Rs. 130,000	**Rs. 110,000**	**Rs. 20,000** 15% lower
E-Commerce Website	Rs. 110,000	**Rs. 95,000**	**Rs. 15,000** 14% lower
Advanced E-Commerce Store	Rs. 190,000	**Rs. 165,000**	**Rs. 25,000** 13% lower
Website Redesign	Rs. 35,000	**Rs. 29,000**	**Rs. 6,000** 17% lower

02 Custom Software & Web Applications

Starting prices in PKR · Final quotation depends on project scope

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Basic Custom Software	Rs. 100,000	**Rs. 85,000**	**Rs. 15,000** 15% lower
Custom Admin Panel	Rs. 45,000	**Rs. 38,000**	**Rs. 7,000** 16% lower
Advanced Admin Dashboard	Rs. 80,000	**Rs. 68,000**	**Rs. 12,000** 15% lower
School Management System	Rs. 160,000	**Rs. 140,000**	**Rs. 20,000** 12% lower
Hotel Management System	Rs. 160,000	**Rs. 140,000**	**Rs. 20,000** 12% lower
Restaurant Management System	Rs. 130,000	**Rs. 110,000**	**Rs. 20,000** 15% lower
Attendance Management System	Rs. 80,000	**Rs. 68,000**	**Rs. 12,000** 15% lower
Inventory Management System	Rs. 110,000	**Rs. 95,000**	**Rs. 15,000** 14% lower
Accounting Management System	Rs. 140,000	**Rs. 120,000**	**Rs. 20,000** 14% lower
CRM / Business Management System	Rs. 160,000	**Rs. 140,000**	**Rs. 20,000** 12% lower
Advanced Custom Web Application	Rs. 270,000	**Rs. 230,000**	**Rs. 40,000** 15% lower

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03 Mobile App Development

Starting prices in PKR · Final quotation depends on project scope

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Basic Android Application	Rs. 190,000	**Rs. 165,000**	**Rs. 25,000** 13% lower
Business Mobile Application	Rs. 320,000	**Rs. 280,000**	**Rs. 40,000** 12% lower
Educational Mobile Application	Rs. 320,000	**Rs. 280,000**	**Rs. 40,000** 12% lower
E-Commerce Mobile Application	Rs. 450,000	**Rs. 390,000**	**Rs. 60,000** 13% lower
Advanced Android & iOS Application	Rs. 650,000	**Rs. 575,000**	**Rs. 75,000** 12% lower
Custom Mobile Application	*Custom Quote*	*Custom Quote*	—

04 AI Solutions & Business Automation

Starting prices in PKR · Final quotation depends on project scope

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Basic AI Chatbot	Rs. 20,000	**Rs. 17,000**	**Rs. 3,000** 15% lower
Website AI Chatbot Integration	Rs. 28,000	**Rs. 23,000**	**Rs. 5,000** 18% lower
Business AI Assistant	Rs. 45,000	**Rs. 38,000**	**Rs. 7,000** 16% lower
Advanced AI Chatbot	Rs. 65,000	**Rs. 55,000**	**Rs. 10,000** 15% lower
AI-Powered Website Integration	Rs. 40,000	**Rs. 34,000**	**Rs. 6,000** 15% lower
Basic Business Workflow Automation	Rs. 35,000	**Rs. 29,000**	**Rs. 6,000** 17% lower
Advanced Business Automation	Rs. 70,000	**Rs. 60,000**	**Rs. 10,000** 14% lower
Custom AI Solutions	*Custom Quote*	*Custom Quote*	—

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05 SEO & Search Engine Optimization

Monthly prices unless otherwise specified · Starting prices in PKR

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Basic SEO	Rs. 20,000	**Rs. 17,000**	**Rs. 3,000** 15% lower
Standard SEO	Rs. 32,000	**Rs. 27,000**	**Rs. 5,000** 16% lower
Advanced SEO	Rs. 50,000	**Rs. 43,000**	**Rs. 7,000** 14% lower
Local SEO	Rs. 20,000	**Rs. 17,000**	**Rs. 3,000** 15% lower
Technical SEO Audit	Rs. 13,000	**Rs. 10,000**	**Rs. 3,000** 23% lower
On-Page SEO	Rs. 20,000	**Rs. 17,000**	**Rs. 3,000** 15% lower
Google Search Console Setup	Rs. 7,000	**Rs. 5,000**	**Rs. 2,000** 29% lower
Sitemap Creation & Submission	Rs. 4,000	**Rs. 3,000**	**Rs. 1,000** 25% lower
Google Business Profile Setup	Rs. 7,000	**Rs. 5,000**	**Rs. 2,000** 29% lower
Website SEO Audit	Rs. 11,000	**Rs. 9,000**	**Rs. 2,000** 18% lower

06 Social Media Management

Monthly packages · Starting prices in PKR

PACKAGE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Starter – 2 Platforms	Rs. 20,000	**Rs. 17,000**	**Rs. 3,000** 15% lower
Standard – 3 Platforms	Rs. 32,000	**Rs. 27,000**	**Rs. 5,000** 16% lower
Professional – 4 Platforms	Rs. 50,000	**Rs. 43,000**	**Rs. 7,000** 14% lower
Premium – Full Management	Rs. 75,000	**Rs. 65,000**	**Rs. 10,000** 13% lower

SUGGESTED MONTHLY DELIVERABLES

Starter
8 posts monthly

Standard
12 posts and 2 reels monthly

Professional
16 posts and 4 reels monthly

Premium
20 posts and 8 reels monthly

INCLUDED & EXCLUDED

Content planning, captions and basic publishing are included. Photography, video shoots, paid advertisements and community management must be specified separately.

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07 Facebook, Instagram & Google Ads

Setup fees are one-time · Management fees are monthly · Starting prices in PKR

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Facebook Ads Campaign Setup	Rs. 7,000	**Rs. 5,000**	**Rs. 2,000** 29% lower
Instagram Ads Setup	Rs. 7,000	**Rs. 5,000**	**Rs. 2,000** 29% lower
Google Ads Campaign Setup	Rs. 10,000	**Rs. 8,000**	**Rs. 2,000** 20% lower
Facebook Ads Management	Rs. 15,000/month	**Rs. 12,000**/month	**Rs. 3,000/mo** 20% lower
Google Ads Management	Rs. 20,000/month	**Rs. 16,000**/month	**Rs. 4,000/mo** 20% lower
Facebook + Instagram Ads Management	Rs. 20,000/month	**Rs. 17,000**/month	**Rs. 3,000/mo** 15% lower
Complete Ads Management	Rs. 32,000/month	**Rs. 27,000**/month	**Rs. 5,000/mo** 16% lower

IMPORTANT

Advertising budget is NOT included. Clients pay Meta and Google directly for advertising expenditure.

08 Graphic Designing & Branding

Starting prices in PKR · Final quotation depends on project scope

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Professional Logo Design	Rs. 7,000	**Rs. 5,500**	**Rs. 1,500** 21% lower
Complete Brand Identity	Rs. 20,000	**Rs. 17,000**	**Rs. 3,000** 15% lower
Business Card Design	Rs. 2,000	**Rs. 1,500**	**Rs. 500** 25% lower
Company Profile Design	Rs. 11,000	**Rs. 9,000**	**Rs. 2,000** 18% lower
Flyer Design	Rs. 3,000	**Rs. 2,500**	**Rs. 500** 17% lower
Poster Design	Rs. 3,000	**Rs. 2,500**	**Rs. 500** 17% lower
Social Media Post Design	Rs. 1,500	**Rs. 1,200**	**Rs. 300** 20% lower
Social Media Post Bundle (10)	Rs. 11,000	**Rs. 9,000**	**Rs. 2,000** 18% lower
Brochure Design	Rs. 5,500	**Rs. 4,500**	**Rs. 1,000** 18% lower
Certificate Design	Rs. 2,500	**Rs. 2,000**	**Rs. 500** 20% lower
Menu Card Design	Rs. 4,000	**Rs. 3,500**	**Rs. 500** 12% lower
Product Packaging Design	Rs. 7,000	**Rs. 5,500**	**Rs. 1,500** 21% lower
Banner Design	Rs. 3,500	**Rs. 3,000**	**Rs. 500** 14% lower

09 Video Editing & Motion Graphics

Starting prices in PKR · Final quotation depends on project scope

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Basic Video Editing	Rs. 3,500	**Rs. 3,000**	**Rs. 500** 14% lower
Professional Video Editing	Rs. 7,000	**Rs. 6,000**	**Rs. 1,000** 14% lower
Reels / Shorts Editing	Rs. 2,500	**Rs. 2,000**	**Rs. 500** 20% lower
Promotional Video	Rs. 11,000	**Rs. 9,000**	**Rs. 2,000** 18% lower
Business Advertisement Video	Rs. 14,000	**Rs. 12,000**	**Rs. 2,000** 14% lower
Motion Graphics Video	Rs. 11,000	**Rs. 9,000**	**Rs. 2,000** 18% lower
Logo Animation	Rs. 5,500	**Rs. 4,500**	**Rs. 1,000** 18% lower
Intro / Outro Animation	Rs. 4,000	**Rs. 3,500**	**Rs. 500** 12% lower
Advanced Promotional Animation	Rs. 20,000	**Rs. 17,000**	**Rs. 3,000** 15% lower

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10 Domain, Hosting & Website Maintenance

Starting prices in PKR · Maintenance plans are monthly

SERVICE	ESTIMATED MARKET BENCHMARK	SKY N DIGITAL SPECIAL PRICE	YOUR SAVINGS
Domain Setup	Rs. 3,000	**Rs. 2,500**	**Rs. 500** 17% lower
Hosting Setup	Rs. 4,000	**Rs. 3,000**	**Rs. 1,000** 25% lower
Domain + Hosting Management	Rs. 7,000	**Rs. 5,500**	**Rs. 1,500** 21% lower
SSL Installation	Rs. 2,500	**Rs. 2,000**	**Rs. 500** 20% lower
Business Email Setup	Rs. 3,000	**Rs. 2,500**	**Rs. 500** 17% lower
Website Deployment	Rs. 7,000	**Rs. 5,500**	**Rs. 1,500** 21% lower
Basic Website Maintenance	Rs. 7,000/month	**Rs. 5,500**/month	**Rs. 1,500/mo** 21% lower
Standard Website Maintenance	Rs. 13,000/month	**Rs. 11,000**/month	**Rs. 2,000/mo** 15% lower
Advanced Website Maintenance	Rs. 25,000/month	**Rs. 21,000**/month	**Rs. 4,000/mo** 16% lower

CHARGED SEPARATELY

Actual domain registration, hosting plans, premium licences, email subscriptions and third-party services are charged separately.

Market benchmark prices are indicative estimates, not verified national averages or official statistics.
All prices in PKR. Sky N Digital prices are starting prices; final quotations depend on project scope.

11 Important Business Terms & Conditions

Please read before commissioning any project

1. All prices are in Pakistani Rupees (PKR).
2. Sky N Digital prices are starting prices.
3. Final quotations depend on the project scope, complexity, features and requirements.
4. Website and software projects generally require 50% advance payment and 50% before final delivery.
5. Two minor revision rounds are included in standard design and development projects.
6. Additional features and major revisions are charged separately.
7. Domain, hosting, paid APIs, plugins and external subscriptions are not included unless explicitly stated.
8. SEO and social media management fees are charged monthly.
9. Advertising budgets are paid separately by clients.
10. Project timelines are agreed upon before commencement.
11. Custom projects require an individual quotation.

SKYN DIGITAL
The Digital Pro

12 · FINAL BRAND MESSAGE

Smart Ideas. Digital Excellence.

We help businesses, educational institutions, entrepreneurs and organizations grow through modern digital technology.

From professional websites and custom software to AI-powered solutions, branding and digital marketing — we deliver practical solutions at fair and competitive prices.

Better Digital Solutions. Fairer Prices.

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Contact Sky N Digital for a Free Initial Consultation.